



VOICE OF HOPE

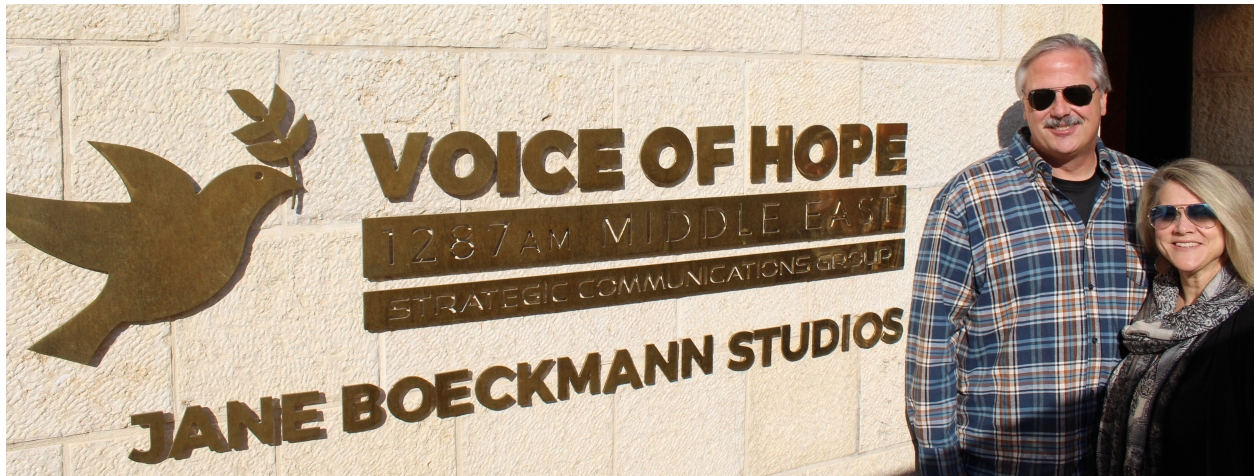
WORLD RADIO NETWORK

STRATEGIC COMMUNICATIONS GROUP

March 2018

Dear Ministry Partner,

***So shall my word be that goes forth out of my mouth:
It shall not return unto me void, but it shall accomplish that which I please,
and it shall prosper in the thing whereto I sent it.” – Isaiah 55:11***



John and Heather Tayloe, President and Founders of Strategic Communications Group at the VOICE OF HOPE studios. Heather's late father, George Otis, founded the first Voice of Hope in Lebanon broadcasting from 1979-2000.

Happy Birthday VOICE OF HOPE!

Just one year ago, from the southern shore of the Sea of Galilee, a miracle took place before our very eyes. After several years of praying and working with the state of Israel, a broadcast license and clear-channel frequency of 1287 AM was given to establish the first and only Christian radio station in Israel and the only Evangelical Christian radio station in the Middle East. On March 28, 2017, the VOICE OF HOPE's fifty-thousand watt radio transmitter light up the sky, saturating the airwaves throughout Syria, Lebanon, Jordan, Cyprus and Israel with the Gospel of Jesus!

The Voice of Hope is right now delivering God's powerful Word, Salvation and Hope in support of the persecuted Christians of the region as well as reaching out to Muslims with the salvation message! This has been a remarkable year of introducing Christian music, strong Bible teaching, and the delivery of love and hope to a population of over 40 million people in the region. The strong testimonies of lives transformed have encouraged us to develop additional high-impact programming this year for women and teens. We have worked hard to increase our partnerships with the local Church and to sharpen our focus on evangelism and discipleship.

STRATEGIC COMMUNICATIONS GROUP
Voice of Hope Word Radio Network

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FAN THE FLAMES OF REVIVAL!

This is a significant time for evangelism in the Middle East as the Holy Spirit is working through dreams, visions, social media, radio, satellite television and through the lives of new Christians sharing their faith with their family and friends. Transformed Muslims who are now following Jesus become evangelical and bold, very much like the Church of Acts! Even under great danger and persecution. This is an exciting time to partner in the Harvest of the Lord as God's Holy Spirit is moving across the land.

In Matthew 24, Jesus speaks to his disciples atop the Mount of Olives who asked him for what a sign of the End of the Age and of His return will be. He tells them to not be deceived and that there would be wars and rumors of wars that take you to a time near the End of the Age....but even then it is not yet the time. In fact, it's only the beginning!

Jesus gave us our part to do as all of these things are going on all around us! We are to be purposeful about the delivery of the Gospel to those who have never heard! "And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come." – Matthew 24:14. Also, in Matthew 28:19, Jesus says, "Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, *even* to the end of the age."

As we approach the End of the Age, the VOICE OF HOPE is dedicated to being a member of the Air Force of God's life-changing Word! Your prayers and financial support has made this possible. God has used you to send His word into places where evangelists and pastors cannot go! He has provided tools and put them into our hands for such a time as this! Would you support the VOICE OF HOPE this month? On April 1st, we must have in our account \$140,000 to support our quarterly operations of the VOICE OF HOPE in Israel. God has given to us everything we need up to this moment and when we have needed it. This is no exception! It's a walk of faith and we are walking it together. Thank you for giving to Strategic Communications Group as the Lord may lead you!



Israel's Minister of Communications, Ayoub Kara visits the Voice of Hope and speaks to our listeners.

ISRAEL'S MINISTER OF COMMUNICATIONS VISITS THE VOICE OF HOPE!

On February 15th Israel's Minister of Communication, Ayoub Kara, visited the VOICE OF HOPE. Minister Kara is a Druze and speaks Arabic fluently. We invited Minister Kara onto the air to share the story of the VOICE OF HOPE and why Israel granted a broadcast license and frequency to Evangelical Christians and why Israel supports our mission of love to the Middle East.

Q&A: Q: Minister Kara, Why did Israel support the existence of the only Christian radio station ever to broadcast from its soil and is it safe to do so? A: *There is a big wave of racism in the Middle East. But I am for personal and religious freedom. The VOICE OF HOPE radio station speaks about brotherly love, peace, and freedom. All of these concepts are not well understood in the Middle East and many are against them. That's why the VOICE OF HOPE is safe in the state of Israel and why we support it fully.*

Q: There has never been a Christian radio station in Israel. What was the importance Israel saw in the establishment of the VOICE OF HOPE? A: *My attitude and that of the government is clear. We want love and real peace. This is the reason we granted the license for this radio, which broadcasts love between peoples and includes peace. Why do we love Christ? Because he is calling for forgiveness and love for others regardless of their denomination.*

Q; Thank you Mr. Minister. We are thankful for your support and Israel's support of the VOICE OF HOPE. Your visit today commutates our first year of broadcasting in the Holy Land and we have felt welcome in all of our efforts. A: *I am very pleased to be here in this radio station because this gives to me the idea that I can share everywhere I go the message that you believe. That is, to be influential in the region through loving people, sharing peace, and encouraging democracy. This is our message. This is the message of the VOICE OF HOPE.*

EXPANDING THE IMPACT OF THE VOICE OF HOPE

Radio's potential is much more than a terrestrial signal just reaching a regional audience through the car radio or a radio in the house or work. Because of Social Media and Internet Streaming, a radio station can expand its impact to our listener's family or friends living outside of the general area. I am surprised and excited to see the international impact of the VOICE OF HOPE expand and multiply before our eyes! Right now our VOICE OF HOPE – Arabic Facebook page has over 18,000 likes and is growing exponentially, and all this in a very short time. We use our Arabic name for VOICE OF HOPE (الأمل صوت إذاعة) – **Saout al Amal**). Please look us up on Facebook and share it with your friends.

Just this week we launched a *free* Android and iPhone App that allows you to hear the VOICE OF HOPE – 1287 AM live from wherever you are in the world. We designed it in Arabic or English depending on the setting of your cell phone. Just go to your App store and type in VOICE OF HOPE. You may not know the Arabic language but you will recognize the Holy Spirit!

This new phone App has a recorder built in that allows the listener to send in recorded prayer requests, testimonies and questions. Already we are airing these prayers and testimonies over the air! What a great tool! We are welcoming our new listeners in Australia, Europe, North Africa, Canada and even here in the United States. All glory to God!

There is yet one more additional piece of technology that we implemented this month that will encourage you! We have installed two cameras in our VOICE OF HOPE radio studio in Israel and have begun "Live Casting" to Facebook and YouTube. Can you imagine? On the air live from the radio station and on video live to these powerful Social Media platforms. This allows our audience not only to see us but also to interact live by chat. We can take prayer and song requests along with questions and see our audience grow as word travels through Social Media throughout the Middle East and worldwide in real time.

This month we hired a part-time Social Media manager. Nizar is from Morocco and grew up as a Muslim before giving his life to Jesus just five years ago. We are praying God will provide enough funding soon to expand his work to full-time.



Download the free Android and iPhone App at the App Store and Search: VOICE OF HOPE

This is not only a support role but Social Media is a vehicle for targeted and timely ministry, evangelism and discipleship. His role is really key! Nizar will oversee how we post and interact on Social Media and work to increase our impact for Jesus! Please pray for Nizar and for his new role as VOICE OF HOPE's Social Media Manager.

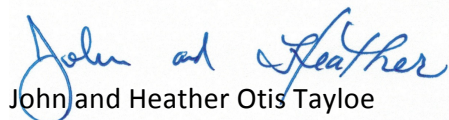
STRATEGIC PARTNERSHIPS

Heather and I have been in much prayer as we are now feeling the weight of both the responsibility of this growing ministry and the need to sustain it financially. When we built the VOICE OF HOPE in Israel, God provided enough support to pay for the building, equipping and operation of the radio station for one-year. As that year is now at a close, we must work together to see that the VOICE OF HOPE grows stronger in our prayer and in its support to sustain this God-given miracle work.

We are asking God to increase our strategic partnerships with His people. We are praying for additional Church support and financial help from Christian Foundations as well as Individuals who can invest into the work in a way that will further establish us. Several ministry friends have introduced us to their Church or their friends who now stand in prayer and support. Heather and I are available as are members of our board to meet and share the vision and impact of the VOICE OF HOPE as opportunities arise. Please don't hesitate to connect us as the Lord may lead you!

Thank you again for standing with us in this important mission! God has been so faithful and our trust in Him is growing ever stronger!

In His service,



John and Heather Otis Tayloe
President and Founders

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CHELA SILWAMBA is Vice President of Strategic Communications Group – Zambia and is the Overseer of our **VOICE OF HOPE – AFRICA** radio stations reaching 75% of Africa with the Gospel of Jesus by Shortwave radio.

Chela is a professional banker and farmer and Chairs our board. It is his many thousand-acre farm that surrounds the VOICE OF HOPE transmission site. Chela gives his time and resources to support the “assignment” God has given to reach Africa with the Salvation message.

Please lift up Chela and his wife Chanda. Pray for wisdom and continued blessing upon them as they lead the team. Please pray for our VOICE OF HOPE on-air ministers as they speak before the microphone everyday and for the impact of the Gospel!

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